



Choongo aspires for position of vice president South, bringing technical expertise in stakeholder mobilization as he is a qualified and certified partnership broker (Level 2).

As an accomplished Agribusiness and Financial Advisory Expert, he provides services to Smallholder Farmers (SHFs) and Micro, Small and Medium Scale Enterprises (MSMEs), taking them right from idea conceptualisation, through the rigours of visioning, modelling, planning and funding of their projects. A fully fledged expert in agricultural value chain development underpinned with robust financial modelling.

Equipped with a Bachelors' Degree in Agricultural Sciences obtained from the University of Zambia that is complimented with a Masters' Degree in Business Administration obtained from The Copperbelt University, his academic qualifications, coupled with industry experience enables him mentor and coach entrepreneurs through the unclear muddy routes of business growth and development.

Choongo is a certified Start and Improve Your Business Trainer, an intervention approved method used by the International Labour Organisation for the creation of decent jobs and poverty alleviation. He is currently undergoing training to become a Master Trainer for this programme.

Choongo is a Dealer's Representative who is licensed with the Securities and Exchange Commission of Zambia providing asset management, financial advisory and venture capital prospects including commercial private investments for high-net worth individuals. He is also registered as a Designated Advisor (DA) with the Lusaka Stock Exchange trading in securities and providing guidance to promote match making for SMEs and potential financiers on the recently launched Gem Portal for SMEs. This is an online platform for SMEs to access funding with origins from Zimbabwe and now being rolled out in the rest of Africa.

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